

FPHA

Infrastructure and Capacity

Strength and Practice Public Health Workforce

Build a Public Health Movement

Improving the
foundational
structure

Achieve
Financial
Sustainability

Define public
health
workforce-
membership

Develop Cross
sector work
force-community
health workforce
group

Define our
message/meanin
g/our Why?

Advocacy
committee

How to get the
message out?

Reassess by-laws

Look into
partnership
with rural
health
association

Establish cross
sector
connections

Community
lunch series

Define who are
public health
professionals?

Messaging and
partnership

Communication
strategy

Update policies
and procedures-
including fiscal
polices

Evaluate
external
members and
partners

Identify partner
needs

United guest
lecturing

Define what is
the importance
of public
health?

Publications-
imaging

Board
development-
Retain,
orientation,
recruiting,
succession plan

Reevaluate the
usage of both
accounts

Conference

Define what
have we done
well?

Connecting
schools of public
health

Reevaluate
fiscal year

More
consistently
across Florida

Develop Three
new strategic
partnerships