

# The Florida Public Health Advocate

A publication of the Florida Public Health Association

## From the President's Desk...



**April 2018**

Florida Public Health Association

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On April 6, 2018, some of our Board Members met in Tallahassee for a strategic planning session. We discussed where we want to go with FPHA and how to become a stronger association. A common theme that emerged during a few of our conversations, if our marketing of public health and FPHA. We all too often see public health as county health departments, when in reality public health is woven into

many aspects of our communities. Public health is the arena of protecting and promoting health. This does not mean treating individuals with diseases, but putting in place policies and systems that lead people to being healthier as a normal way of life. Many people and organizations in our communities may not understand what public health is or how they play a role. As an organization we need to develop a sound and consistent message throughout the state to increase awareness of public health before we can effectively market FPHA. Messaging can be provided to organizations/sectors including the following: school districts, health/medical providers, legislators and public officials, public safety agencies, parks and recreation department, charities, and environmental agencies. Private sector businesses can also play a role in public health through their wellness programs. (cont'd)

### Newsletter Features

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To submit content to the newsletter, please reach out to us at [fpha@srahec.org](mailto:fpha@srahec.org)

# From the President's Desk... (cont'd)

If we can get all of these groups to understand their role in public health and actively work with our organization we have accomplished an amazing feat. This will get us on the path to meeting some of our strategic objects.

If you are interested in working on parts of our strategic plan please let us know. One person cannot do this alone, we need the support of our members and our communities.

*-Jennifer Waskovich*

## **“Give to FPHA”**

Make FPHA SMILE and order through AmazonSmile

FPHA is a registered charitable organization with AmazonSmile. What does this mean to you? Once you begin shopping through AmazonSmile (with FPHA selected as your charitable organization), Amazon will donate 0.5% of your purchases to FPHA at no extra cost to you. Therefore, shopping on AmazonSmile can make a huge impact on the sustainability of FPHA!

Through AmazonSmile, you will shop the same products at the same price using your same login information as Amazon or Amazon Prime. Fun Fact: Our Advocacy Committee Chair donated \$29 to FPHA last year (see below) just by switching from Amazon to AmazonSmile.

If all of our public health Amazon users switched from Amazon to AmazonSmile, we could provide more student scholarships, other awards to our members, along with the capability to hold bigger and better regional and state conferences!

You don't need to be a member of FPHA to contribute. It is simple! Simply go to [www.amazon.smile.com](http://www.amazon.smile.com) and select FPHA Foundation Inc as your charitable organization. Now, we challenge you, your friends, and your family members to use AmazonSmile for your Amazon purchases.

Thank you for your contribution and happy shopping!



# Thinking globally, acting locally in public health pedagogy

Ailin Rodriguez, PhD

This is a summary of a 2013 journal article by Connie J. Evashwick, PhD, published in *Frontiers in Public Health*, in response to an article by the Health Professionals for a New Century taskforce in which the authors condemn the lack of pedagogical literature in the field of public health. Why is this important? Because the argument implies that the field is also affected by a lack of self-examination. In this sense, Dr. Evashwick's article attempts to set the record straight. In doing so she lays out some of the challenges, goals, and reminders she feels are important for the teaching and the practice of public health.

The author's main thesis: The very own characteristics of the science and praxis of public health, as it has unfolded over time and space, pose challenges to the practice *and* to the understanding of public health pedagogy; with some of those challenges having direct connotations on the state of the literature on the topic. Some of these issues will be naturally overcome with time (such as number 5 below). Others will need surveillance and further discussion. Below is a summary of these issues, as spelled out by the author.

*The diversity of public health jobs:* In the praxis of the profession, there is such a wide range of functions, activities, fields, and occupations that delineating and implementing a common pedagogical framework becomes a challenge. The scenario becomes more complicated when considering that public health authorities, for instance, CDC and WHO, may have different although at times overlapping, conceptualizations of what the profession should be about.

*The lack of a dedicated journal on the topic of public health pedagogy:* Because of the lack of a dedicated journal about public health pedagogy, the literature is highly scattered and, at times, uneven. In examining the very same section of the journal which motivated the criticisms among members of the taskforce, the author reminds readers that periodicals such as *Public Health Education and Promotion* "strives to address this problem" and that, moreover, it is a work in progress (Evashwick, 2013, p. 2). As with the case that motivated Dr. Evashwick to produce the article under review, this has also resulted in incorrect assumptions about the practice of public health education; this is, by solely examining one very specific and small section of the literature, the members of the Health Professionals for a New Century felt inclined to produce a statement with negative repercussions for the state of the public health pedagogy.

*The interdisciplinary nature of the discipline:* Because public health is highly interdisciplinary, other pedagogical influences and frameworks from the fields more intrinsically related to the discipline make the issue of developing an articulated, consistent, and coherent discourse about the what, the how, and the why of public health training and education all the more complex.

*The "competency" revolution:* With the transition from courses and curricula in the traditional sense to the emphasis on the teaching of competencies, the discipline of public health has seen a plethora of competencies at different levels of the profession and academic instruction. This approach, no matter how revolutionary, imposes challenges to the developing of a pedagogical framework that is uniform, not only

# Thinking globally, acting locally in public health pedagogy (cont'd)

across the globe and locally (country-wise) but also across the different public health activities. In this sense, the author reminds readers, "understanding what is core and what is supplemental" is a must (Evashwick, 2013, p. 2).

*The "newness" of public health:* With less than a century of existence, the still-burgeoning discipline of public health is yet facing issues pertaining to accreditation, licensure and regulation, standardization of curricula, among others. This is happening at different rates around the globe, all of which adds layers of complexity to the state of the pedagogy. Combined with this is the fact that public health is a global enterprise; however, local (country-wise) differences exist in terms of education, accreditation, and employment.

In addressing the potential claim that public health lacks an educational agenda, Dr. Evashwick ends up providing an account for the alleged lack of literature in public health education. She also goes beyond these issues and produces a concise, yet comprehensive, description of the state of affairs concerning the science and the praxis of public health. After reading the article, readers will agree with her: "Educating the public health workforce is a critical and timely issue" but it is also "a complicated task" (Evashwick, 2013, p. 1-2), something that reflects on the state of the literature on the topic.

## References

Evashwick, C. J. (2013). Educating the Public Health Workforce. *Frontiers in Public Health*, 1(20). doi:10.3389/fpubh.2013.00020.

# Go Hard or Go Home on *CommuterChallenge* Day!

Ayesha Johnson, PhD

In my professional capacity at the DOH, I frequently collaborate with the Hillsborough MPO so I was only very excited to participate in Commuter Challenge 18 given by Plan Hillsborough, taking place between February 19 and 23. Of course, I couldn't imagine doing this ALL by myself so I asked a colleague to take this challenge with me.

Our conversation went something like this:

Want to try it one day? Maybe I drive to your house and we take transit in??

Best Regards,

*Ayesha*

Oh God.

I see carpooling listed as a commuter option... 😊

Yes, let's think on this!

Rachel

LOL! I know carpooling is an option but I'm a go hard or go home kinda gal 😊😊

Best Regards,

*Ayesha*

So we decided to **GO** for it! Rachel explored the routes that we could take and it would involve taking two buses and then about a mile long walk to our office. Upon exploring the routes, we discovered that it wouldn't be a mile long walk but the extra bus connection would get us to work too late. To solve that problem, we decided that after taking MetroRapid to downtown, we would then take an Uber or Lyft to our office. But as we overcame one challenge we created another for ourselves... Neither of us had ever used Uber/Lyft or any ride-share transport before. Unless you count taking the super shuttle to the airport J. Showing our ages! So we sought advice from a more ride-share savvy colleague. He helped us through navigating how we would do the ride-share. OK this is not so **HARD!** Until we got an estimate of the cost of the ride-share. And as a data analyst, I quickly put my mathematical skills to work and multiplied by two as we would need to **GO** back **HOME** that evening!

# Go Hard or Go Home on *CommuterChallenge* Day! (cont'd)

Ayesha Johnson, PhD

So I reluctantly called HART. Reluctantly because who calls for help? – Look it up on their website! The operator was very helpful and provided me with options for daily travel. Not so bad.

**CommuterChallenge Day!** Let's do This! We got to our transit stop and within three minutes the MetroRapid came. It took us longer to wait for our Uber than it did to get the MetroRapid. We learned a few things about ridership etiquette. For our return trip, we had more time so we were able to ride it all the way from work to Rachel's home. Only two connections and a brisk walk for fresh air. It turned out to be a fun experience.



Admittedly, the fun was mainly because this was a choice that we were doing. And would not be doing this every day. If indeed we had to do this every day, I can see that it would require quite a bit of planning and extra time budgeted during the day. Nevertheless, with more accessible stops, I could imagine using this type of transit one or two days per week as an option. With the current visioning being implemented in the downtown area, I am looking forward to what next year's CommuterChallenge will look like!

# Hello FPHA!

Hopefully everyone is having a great week! I wanted to take this time to introduce myself as the new Community Health Workforce chair, give some details on my professional background, and briefly speak about some exciting opportunities. First off, I'm Joshua P Wright and for the past two years I worked for the Department of Health as a Medical laboratory Scientist III at the BPHL-Tampa and recently started working at Moffitt Cancer Center.

With that out of the way, I would like to announce a wonderful opportunity for anyone that is looking to grow their career and become more involved in the organization. We are currently seeking representatives for the following interest groups, Membership Committee, Advocacy Committee, Newsletter submissions, Social Media group, and Annual Conference Planning Committee. Any questions or concerns related to the interest groups can be email to [wrightjoshuap@gmail.com](mailto:wrightjoshuap@gmail.com)

I would like to leave everyone with an article entitled "Healthy Plant-Based Diets Are Associated with Lower Risk of All-Cause Mortality in US Adults." That was published in the Journal of Nutrition on April 1 2018.

Cheers,

Joshua P Wright, MSPH



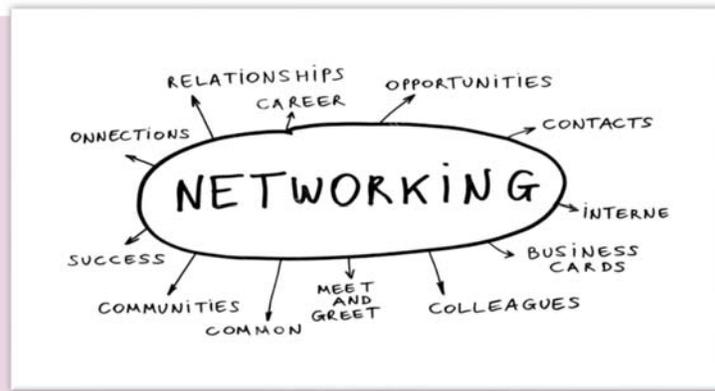
**April 2-8, 2018**

**USF Bull Market:** The Florida Department of Health in Hillsborough County (DOH-Hillsborough) coordinated with the College of Public Health at USF to present our public health messages at the USF Bull Market. The event is held every Wednesday on the USF campus and attracts a large number of students. Six DOH-Hillsborough volunteers actively promoted healthy lifestyles to students, presenting information on a number of health topics, general services information, job opportunities and promo items.

**Northdale Family Fun Fest:** DOH- Hillsborough attended the Northdale Family Fun Fest with 5 volunteers who actively promoted the services that we offer to the public. The event was well attended and over 250 families received important health and services information and health promotional items.

**Grow Community Gardens – Tampa Bay conference:** The conference was attended by approximately 70 persons. Presenters included Dr. Ayesha Johnson (DOH-Hillsborough), Bardine Hicks and Koreen Brenan who presented on the topics Healthy Gardens, Healthy Gardeners and Healthy Communities. Keynote speaker Dr. Joseph Dorsey highlighted the importance of community gardens. In addition there were student posters on display. For more information visit <https://coalitionofcommunitygardens.weebly.com/>





**Welcome!**  
to new and rejoining members

Tammy N.

Jeremy G.

Heidi K.

Thomas M.

Jailene S.

Sarah K.

Christina Z.

Dawn A.

Michelle F.

Udgit M.

Khadesin H.

We are glad to have you as part of FPHA! Hope to see you soon at one of our events!

# FPHA and SHA Annual Education Conference

## CALL FOR POSTERS & PRESENTERS

FPHA AND SHA'S 2018 ANNUAL EDUCATIONAL CONFERENCE

JULY 24<sup>TH</sup>-25<sup>TH</sup> 2018 "STRIVING FOR EXCELLENCE IN PUBLIC HEALTH"

The Florida Hotel and Conference Center 1500 SAND LAKE RD. ORLANDO, FL 32809

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Calling all FPHA & SHA Members, Public Health Students and Faculty, and Public Health Organizations. FPHA is inviting you to submit a proposal for posters and/or presentations on public health research, innovative programs or policies with a focus on *STRIVING FOR EXCELLENCE*.

### Important Dates

April 30<sup>th</sup>, 2018: Abstract Submission are due by 5:00 PM.

July 1<sup>st</sup>, 2018: Registration Deadline

### Focus Areas

Health Equity

Accreditation/CHIP/MAPP Process

Opioid Crisis/Needle Exchange

Disaster Preparedness

Evidence Based Hot Topics

Public Health Leadership

### How to submit your application

Click links below to complete the online applications:

Submit your Call for Posters Here: <http://bit.ly/2DzCDtJ>

Submit your Call for Presenters Here: <http://bit.ly/2DCokno>

More information on registration and awards can be found at

<https://fpha.wildapricot.org/page-1731214>

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Interested in reviewing poster and presentation applications? Email us at [fpha@srahec.org](mailto:fpha@srahec.org)

# CALL FOR ABSTRACTS

## APHA's 2018 Annual Meeting & Expo

Meeting Theme: Creating the Healthiest Nation: Health Equity Now

We hope that you will submit a poster abstract for one of the following:

- Affiliate poster
- Undergraduate poster
- Graduate poster

The deadline is May 15<sup>th</sup>. Please review the information here: [https://  
apha.confex.com/apha/2018/coa.htm](https://apha.confex.com/apha/2018/coa.htm)

SATURDAY, APRIL 28TH, 2018

# CLIMATE OF WELL-BEING

ALIGNING HEALTH, CLIMATE CHANGE, AND ACTION

## Working together for Climate Justice

The negative aspects of climate change pose great threats to our communities and their health. The burden is greater for vulnerable populations, including women, children, the elderly, and those in under-resourced communities. Join us for a day-long climate convening as we work to promote policies that protect health and advance climate justice.

**When:** Saturday, April 28th, 2018 9:30am – 4:00pm

**Who should attend:** Health professionals, community leaders, and concerned citizens.

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Learn about Miami-Specific Climate Impacts

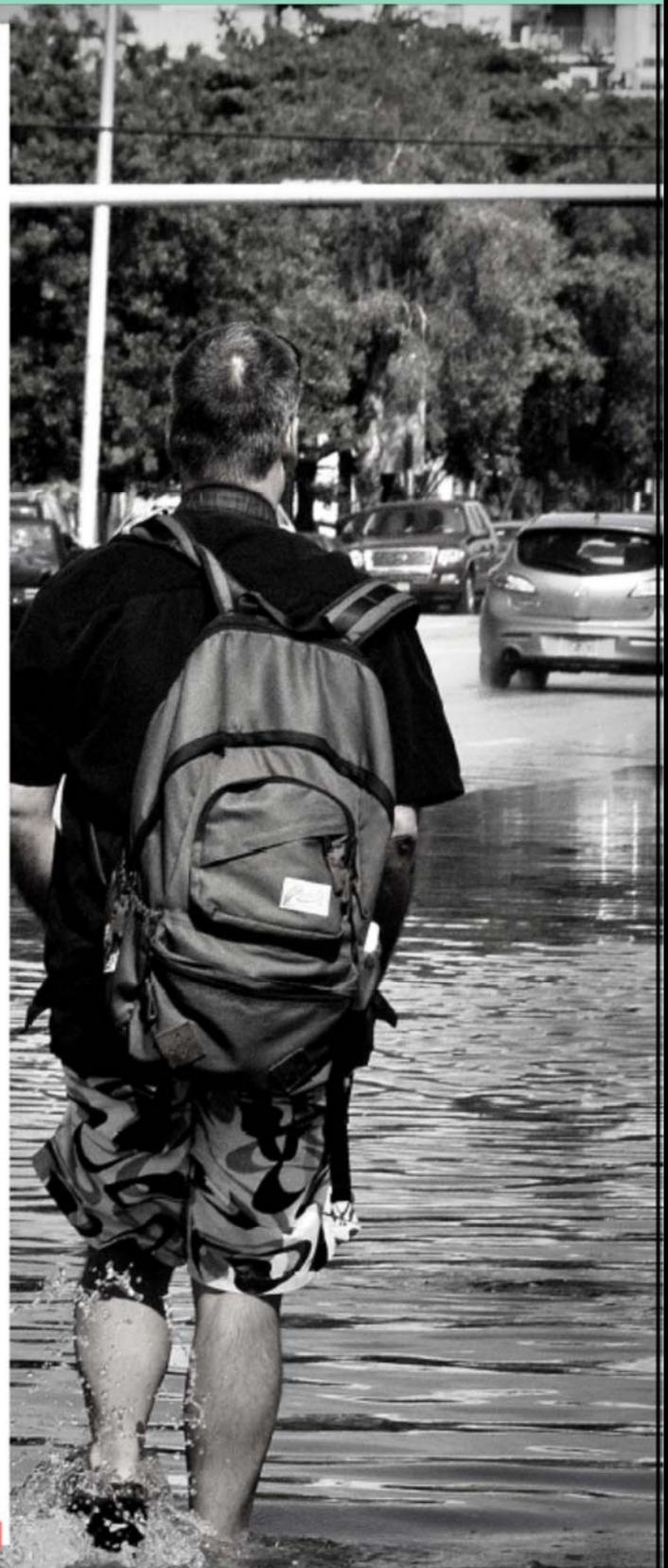
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Discuss how climate affects you and your community

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Help create a more sustainable community

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Free CE Credits for Nurses This course is pending approval by the California Board of Registered Nurses, Provider# 16546

**CIC MIAMI (CAMBRIDGE INNOVATION CENTER) - EVERGLADES RM -1ST  
1951 NW 7TH AVE #600, MIAMI**

**REGISTER HERE:**  
[HTTPS://TINYURL.COM/Y7XO33QO](https://tinyurl.com/y7xo33qo)



# Opportunities in Public Health

Applications Are Now Open for Kresge's Emerging Leaders in Public Health Initiative



**Looking to transform your public health department?**

**CALL FOR APPLICATIONS  
April 2 - 30, 2018**

Learn more at [kresge.org/elph](http://kresge.org/elph)

[The Kresge Foundation's](#) Emerging Leaders in Public Health (ELPH) initiative is now accepting applications for the third cohort. Kresge is partnering with the University of North Carolina Gillings School of Global Public Health (UNC) to recruit 20 teams of local, governmental health department leaders and provide them with the knowledge and skills to lead in today's changing health care environment. The health officer and a second leader from the same agency team up for an 18-month, action-oriented experience designed to enhance skills and competencies in communications, business planning and leading organizational change. Each team will focus on the development and implementation of a "transformative concept" that shifts or expands the role of their local health department in the community and translates into sustainable change. Leadership teams will receive coaching and a grant up to \$125,000 from The Kresge Foundation to apply their leadership training while leading their department towards assuming this new, transformative role.

The Kresge Foundation will be accepting ELPH applications from **12 a.m. ET on April 2, 2018 through 5 p.m. ET on April 30, 2018**. To learn more about the selection criteria, application process, and stories of previous participants, visit <http://kresge.org/elph> and [download the informational packet](#).

The National Program Office will host two informational webinars to share more information about the third ELPH cohort. Interested applicants should [register in advance](#) for the webinar. Webinars will be held on **April 5 at 3 p.m. ET** and on **April 11 at 2 p.m. ET**.