

THE FLORIDA PUBLIC HEALTH ADVOCATE

A publication of the Florida Public Health Association



FPHA
Florida Public Health Association

FROM THE PRESIDENT'S DESK....



The special session of the Florida Legislature has started, and because much of the debate centers on health care, this is a particularly important time for those of us working in public health. Be sure to read the Legislative Update article, and check for additional email updates from Chris Nuland.

It's also FPHA membership renewal time! Sandy Magyar, our Executive Director, highlights some of the reasons why your membership in FPHA is important in an article on page 2.

Also, be sure to read about some of the accomplishments of your colleagues around the state, including Nancy Tipps with the Florida Department of Health in Bay County who was named 2015 Florida Outstanding Woman in Public Health. We also have an article from the Florida Department of Health in Polk County on their "5-2-1-0 Initiative" to encourage healthy lifestyle choices.

Respectfully,
Greg Danyluk

The Florida Public Health Association Annual Educational Conference

A Prepared Florida: What Does It Mean For Public Health?
August 19 – 21, 2015 at the Florida Hotel, Orlando, FL.

<http://fpha.org/>

Registration is open

MAY/JUNE, 2015

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Executive Director's Desk

Time is flying by and it will soon be time for the FPHA Annual Educational Conference. I want to encourage all of you to go to the FPHA.org website and view the program details. The link is on the home page. Your AEC Planning Committee has worked hard under the leadership of President-Elect, Shannon Hughes, and you will see it is a really great program. Mark your calendars and make plans to attend. In fact, registration is already open and FPHA members get a substantial reduction in registration.

Speaking of FPHA members, many of you will soon be getting notices that your membership is up for renewal. Whether your agency pays the dues or you pay them yourself, being part of a professional organization is an important part of your work. In FPHA, you have the opportunity to take advantage to get to know your peers working in or interested in the same area as you. You also get to see the big picture and how what you do contributes to the overall health of all the citizens and visitors in this state. You are important. You have an organization speaking out for you at the state and national level. There are educational programs designed to not only educate you about what is taking place in public health, but to also provide you with additional skills and contacts so you can be more creative and accomplished in what you do every day. The FPHA Board hopes you will think about what being a member of FPHA offers you. It is more than just attending a meeting. It is the only public health organization in the state for all public health professionals.

Want to get involved in FPHA? There are so many ways. One is to join a committee. Most committee work is done via conference calls or email. You can take on a role in your Interest Group and help reach out to others in the group. You can run for an FPHA office. WE NEED YOU! Contact me and let me know your interest.

Legislative Update

The Legislature is now in Special Session in hopes of reaching agreement on a balanced budget. It should be an interesting Special Session as we watch how the Senate and House will address the LIP Funding and their disagreement over expanding health care coverage using federal funds. In addition to the budget and health care expansion, the House has filed six bills addressing other previous controversial health issues that have come up before. They include such things as: a proposal to revamp state employee health insurance with different levels of benefits and financial incentives to begin several years in the future; allowing Advanced Registered Nurse Practitioners & Physician Assistants to prescribe controlled substances; eliminating the "Certificate of Need" process for new or expanded hospitals; allowing ambulatory surgical centers to keep patients overnight which might also open the door for "recovery care centers" keeping post-surgical patients for up to 72 hours. Will any of these pass? It will be interesting to see how things turn out. Watch for your reports from Chris Nuland.

News You Can Use

Calling all Public Health Students – Scholarship Opportunity:

FPHA offers both Graduate and Undergraduate Scholarships each year to members attending school. It is an opportunity to receive some funds to help with whatever you need for school. If you want to apply, go to the FPHA website, <http://www.fpha.org/>, and you will find the application information on the Home Page or on the Awards and Scholarship page. The deadline for submitting an application is June 30, 2015.

Calling all FPHA Members: Recognize the Great Work of Your Peer(s)!

Each of you knows someone working in public health who is worthy of special recognition. You probably also know a special TV or Newspaper reporter, a newspaper, radio station or TV station who supports public health in your community. FPHA offers several awards that will help give them that recognition. Take the time to nominate someone for one of the FPHA awards. It is one way we can reach out and say “Thank You” for all you do to make our citizens and state one of the best. The deadline for nominations is June 30, 2015.

Application information is at <http://www.fpha.org/>

These opportunities only come around once a year, so be sure to take advantage of nominating a colleague, and applying for a scholarship!

NACCHO Releases Local Health Department and Hepatitis C Educational Series

To learn more about Module One of this new series go to NACCHO.org or you can view it at:

<http://naccho.org/hepatitisc>

County Corner

Polk County News

FDOH-Polk’s 5-2-1-0 initiative

We live in an age when lifestyle choices have become all about convenience. Often, a healthy and balanced meal at home is bypassed for a quick cheeseburger at the drive-thru or an hour at the gym is passed up for watching an hour of your favorite TV show. But have you ever stopped to think about how these “convenient” choices are affecting your overall health and the health of our communities?

The Florida Department of Health in Polk County (DOH-Polk) has focused its efforts on the education and importance of healthy lifestyle choices through the *5-2-1-0 Initiative*. This initiative is designed to encourage individuals and families to adapt a lifestyle with simple and healthier options by choosing: **5** fruits and veggies a day, **2** or less hours of screen time a day, **1** hour or more of active play a day, and **0** sugary beverages a day.

The WIC departments for DOH-Polk and DOH-Hardee began implementing the *5-2-1-0 Initiative* in July 2014 with its clients that sought health services. In just under a year, 1313 patients set goals to increase fruits and veggies while decreasing sugary beverages. Additionally, 806 patient goals were set to increase the time exercising while reducing the hours of screen time.

DOH-Polk has also worked with community partners to promote the *5-2-1-0 Initiative* in Polk County as our community health improvement plan (CHIP). The Building a Healthier Polk Initiative, in collaboration with DOH-Polk, launched a healthy habits campaign in 2015. Dr. Ulyee Choe, Director of DOH-Polk, led local pediatricians and physicians in a ceremony prescribing healthier, active living to Polk residents through the *5-2-1-0 Initiative*. This campaign is part of a three year plan for reducing obesity in Polk County.

Lifestyle changes are never easy, but by committing to make one small change, such as those promoted with the *5-2-1-0 Initiative*; overall health changes can become more achievable.

For more information about the *5-2-1-0 Initiative* and DOH-Polk, visit our website at www.mypolkhealth.org.

Bay County News

Congratulations to member Douglas M Kent, MPH, on 40 years of service to the State of Florida! We thank you for all you have done and continue to do to make Florida and our community a healthier and better place to live. We sincerely appreciate you and your leadership!



University News

University of South Florida College of Public Health is offering a new social marketing concentration for its master of public health degree. This new offering is a first among colleges of public health. Get the full story:

<http://hscweb3.hsc.usf.edu/health/publichealth/news/new-social-marketing-concentration-a-national-first-for-coph/>

Nancy L. Tipps was named 2015 Florida Outstanding Woman in Public Health



Nancy L. Tipps, BSN, joined a select group of professionals as 2015 Florida Outstanding Woman in Public Health. She was presented the award April 8 in the Sam Bell III Auditorium.

Tipps' numerous letters of endorsement herald the rare combination of responsibility, innovation and determination she has brought to her past and present public health endeavors, which include public health services manager at the Florida Department of Health–Bay County, her present position.

“This is a woman who gets things done,” said [Dr. Donna Petersen](#), dean of the USF [College of Public Health](#), which has presented the annual recognition since 1988

“With her help, we’ve changed a community,” said Dr. Douglas Kent in nominating Tipps. Kent, a 1987 USF COPH graduate, is administrator of the Florida Department of Health–Bay County.

“She has a great attitude and always looks for the best in people,” he added. “We saved the community \$7 million last year with our ER diversion program. These things don’t always get written up in the press, but it’s pretty amazing for us public health folks

Tipps’ varied 25-year career shows continuous caring for the people of Northwest Florida. Prior to her endeavors at FDOH–Bay, she served as director of nursing at FDOH–Jackson County, senior community health nursing supervisor at the Bay County Health Department, director of health care services for Interim Healthcare, a branch administrator for Hospice of the Emerald Coast, clinical coordinator at Covenant Hospice, case manager and admissions nurse at Gentiva Health Care, nursing supervisor at Gulf Coast Convalescent Center, director of surgical units at Columbia Gulf Coast Medical Center, and oncology case manager/assistant department head at Baptist Hospital in Pensacola.

“I’m honored and humbled to be here,” she said. “You never really know what your accomplishments are. I’m just doing my job, but it is nice to be recognized. Thank you very much, and I’ll continue to do my best.”

For the complete article on Nancy go to: <http://hscweb3.hsc.usf.edu/health/publichealth/news/nancy-1-tipps-named-2015-florida-outstanding-woman-in-public-health/>

Congratulations Nancy! (she is an FPHA member too!)

USF Nursing and Public Health graduate programs ranked among nation’s best.

<http://hscweb3.hsc.usf.edu/health/publichealth/news/usf-nursing-and-public-health-graduate-programs-ranked-among-nations-best/>

Social marketing concentration a national first for COPH

<http://hscweb3.hsc.usf.edu/health/publichealth/news/usf-nursing-and-public-health-graduate-programs-ranked-among-nations-best/>

University of North Florida



Information about the UNF Master of Public Health Program:

Accessibility. This unique CEPH accredited, hybrid program allows students to complete their MPH in 2 years, typically meeting on campus 1-2 nights per week. Most UNF MPH students are working professionals.

Community Engagement. Jacksonville’s large health care industry provides abundant opportunities for internships, volunteering, networking, employment and community collaboration throughout coursework.

Dedicated Faculty. UNF MPH faculty are recognized experts in their fields, dedicated to providing quality education and being available to students.

Location. Located in sunny northeast Florida minutes from the beach and downtown’s numerous cultural and natural attractions, UNF is surrounded by 500+ acres of nature preserve with hiking trails and ponds.

Small Classes. UNF MPH students enjoy small class sizes and individual attention. Each cohort has a maximum of 30 students allowing students to develop lasting relationships.

Value. The Princeton Review named UNF a Best College in the Southeast, and a Best Value Public College.

For more information: http://www.unf.edu/brooks/public_health/mph.aspx

Fall admissions deadline: August 1st

University of Florida

UF Health News: *When It Comes to Hearing, Diet May Trump Noise Exposure*

Link to our online version: <http://bit.ly/1SjiaYK>

Meetings, Trainings, and Conferences**The Florida Public Health Association Annual Educational Conference**

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The Sunshine Education and Resource Center at the University of South Florida, College of Public Health, is now accepting applications for its **Summer Institute in Occupational Health and Safety**, June 14 - June 19, 2015

National Association of County & City Health Officials (NACCHO) 2015 Annual Meeting

July 7-9, 2015

Kansas City, MO

<http://www.nacchoannual.org/>

National Environmental Health Association Meeting

July 13-15, 2015

Renaissance Orlando at SeaWorld, Orlando, Florida

<http://neha2015aec.org/>

The **Florida Allergy, Asthma & Immunology Society** 2015 Annual Meeting, July 17-19, at the Rosen Shingle Creek in Orlando, FL

<http://www.faais.org/events.php>

NALBOH 2015 Annual Conference (National Association of Local Boards of Health)

Leading the Race in Board Governance

Louisville, KY • August 5-7, 2015

http://www.nalboh.org/events/event_details.asp?id=534171

The Ninth Annual National Conference on Health Communication, Marketing, and Media

August 11 – 13, 2015 in Atlanta, GA

<https://www.nphic.org/conferences/2015/nchcmm>

Patagonia Health—Free Webinars on Electronic Health Records for Public Health

Series A—Webinar 1: Electronic Health Records (EHR) for local health department: June 19th or June 26th

<https://attendee.gotowebinar.com/rt/7624940882282399489>

Series A—Webinar 2: ICD-10 Readiness for local health departments : June 23rd or June 30th

<https://attendee.gotowebinar.com/rt/7591976424172203522>

Health Equity Webinars (also at www.fpha.org)

From the [2014 Annual Educational Conference Health Equity Session](#) – You will need to register at the link to access the webinars.

FPHA 2014: *Building Power and Developing a Narrative for Health Equity*-Richard Hofrichter, PhD, Senior Director, Health Equity, National Association of County & City Health Officials: http://www.stellaredsolutions.org/class_learn?course=730

FPHA 2014: *National Culturally and Linguistically Appropriate Services*-Mike Mason, Director, FL Dept. of Health Office of Minority Health

Ericka Burroughs-Girardi, MA MPH, Equity Coordinator: http://www.stellaredsolutions.org/class_learn?course=729

FPHA 2014: *The Politics of Health Inequity*-Richard Hofrichter, PhD, Senior Director, Health Equity, National Association of County & City Health Officials: http://www.stellaredsolutions.org/class_learn?course=728



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